

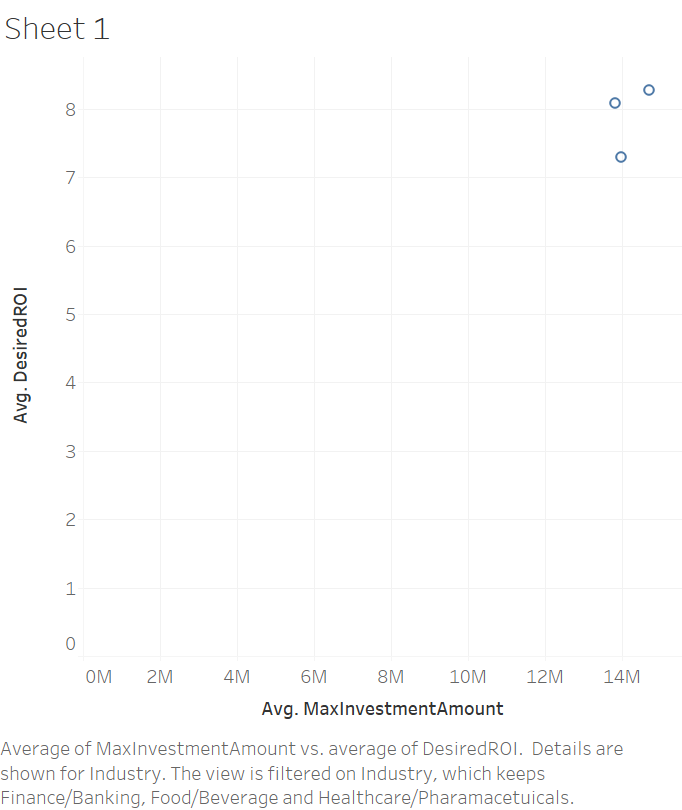
Individual Assignment 2

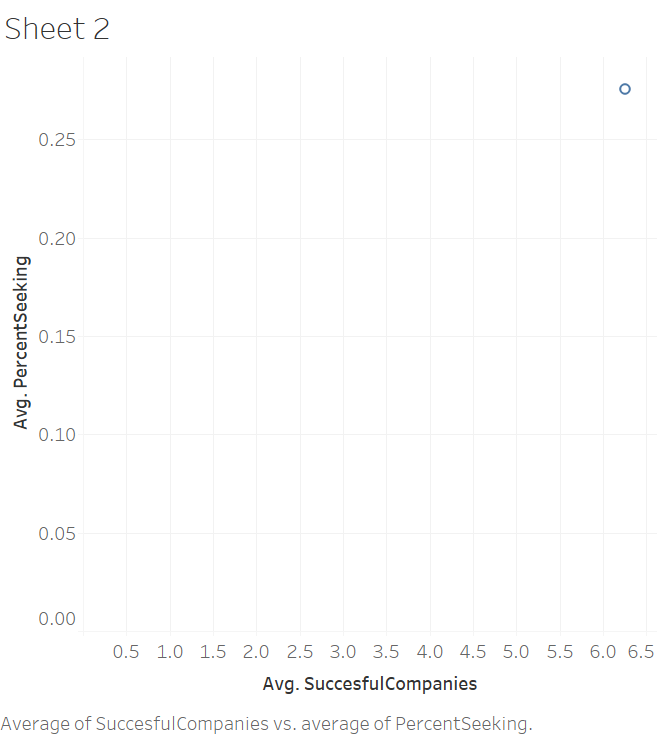
Levis Luxury cuisine

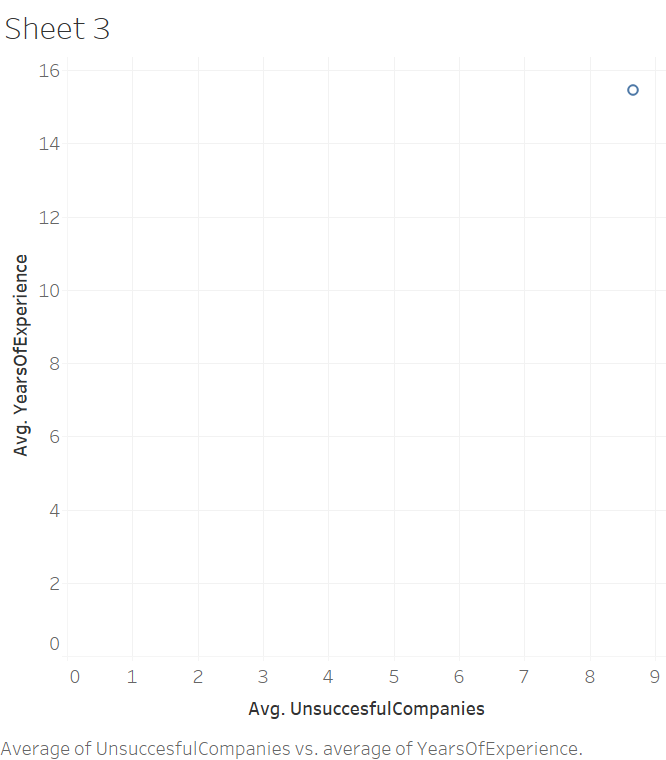
Ryan Levis | Business 237 | November 14, 2020

If you have ever played the game Broken Telephone, you understand how messages may be incorrectly transmitted from person to person, and the intended message is incorrectly conveyed to who is receiving it. A mainstream restaurant-goer expects the exact same thing every time they go to a restaurant, sit down, choose which food they would like, then order said meal to waitress or waiter, wait, then eat meal, wait for waiter or waitress, pay for meal, then leave. However, if we could remove the tedious waiting period for the customer, we would be making their meal more convenient, time efficient, and enjoyable. The same holds true when you go to a restaurant with high expectations and the waiter or waitress messes up your order, then the meal is either delayed or ruined and because of human error. This can all be avoided by simply removing the opportunity for human error to come to fruition. By replacing waiters and waitresses with tablets with an electronic menu, customers can specifically modify the meals that they would like, and order when they are ready. Servers would be responsible to deliver meals. These tablets allow customers to choose to pay either by card on the tablet or by cash with the host(ess). Not only is this option more convenient for customers, but it is also simpler.

Mr. Wilkins, I believe that with your 17 years of experience combined with our new cutting-edge idea, that we would revolutionize the restaurant industry. This novel idea would justify an upper-end menu prices, and contemporary style of restaurant. Because of this, we believe that our business would be even more profitable than the common restaurant. Not only would this be beneficial for us in the long run, but this opportunity would have an immense financial return for you, Mr. Wilkins. I believe combined with your experience and consistency with successful business we can create a chain of successful businesses that may eventually turn into a empire of profitable branches. Furthermore, your ROI is low which is enticing to us as a business, and a catalyst for us choosing you as an investor. Your high rate of return and your high success rate is very desirable for us as investors and entrepreneurs seeking profit. Our business plan is very simple, be ahead of the competition’s service, products and delivery while our mainstream products and services are above what you would get at market price. Our premium package covers all expenses within the first two weeks related to our product, with the free trial that comes with this exclusive offer. We are willing to offer you a thirty-five percent stake in our company in return for $150,000.00 invested in our company.







A screenshot of a social media post

Description automatically generated